

Sponsorship Opportunities NOVA 38th Annual Meeting

October 11 - 13, 2018

Hilton Richmond Hotel & Spa / Short Pump
Richmond, VA

CONFERENCE INFORMATION

NOVA, the Nurses Organization of Veterans Affairs, is a nationwide, nonprofit, professional organization of registered nurses who are employed by the Department of Veterans Affairs Medical Centers and Clinics.

NOVA is dedicated to ensuring quality health care for U.S. Veterans, enhanced nursing educational opportunities, standards of excellence for VA nurses, increased research opportunities and academic excellence in the VA, increased communications among VA nurses, effective recruitment and retention programs, and to providing a strong voice for VA nurses and Veterans.

IMPORTANT: NOVA is a 501(c)(6) non-profit association, whose members are nurses that work for the VA. **NOVA is not a part of the VA, nor is it sanctioned or endorsed by the VA.**

WHY SPONSOR

With a membership of nearly 3,000 VA nurses, dedicated to the care of our nation's heroes, what better opportunity to get your company's products and services in front of this important audience.

VA nurses spanning all clinical specialties and areas of nursing from across the country, representing top-level nurse executives, advanced practice nurses, nurse practitioners, clinical nurse specialists, nurse researchers, staff nurses, and others attend the Annual Meeting.

WHO YOU WILL REACH

- Registered Nurses
- Advanced Practice Registered Nurses
- Licensed Professional/Vocational Nurses
- Nurse Emeritus



YOU ARE INVITED...

- to help create a stronger future for VA nursing.
- to support quality health care for America's heroes.
- to support educating, communicating with and advocating for Department of Veterans Affairs Nurses professionally, personally and legislatively.
- to support efforts in shaping, influencing, and advancing the profession of VA nursing.
- to gain maximum exposure & quality time with this influential market.

Our Mission

NOVA's mission is to educate, communicate and advocate for the Department of Veteran Affairs nurse professionally, personally and legislatively.

SPONSORSHIP OPPORTUNITIES

Each registered participant attends the NOVA Welcome Reception and receives a registration bag and lanyard with name badge. Don't miss this opportunity to increase your brand awareness among VA nurses through sponsorship and branding opportunities at NOVA's 38th Annual Meeting.

Sponsorship Opportunity	Exclusive	Shared
NOVA Welcome Reception*	\$2,500	\$1,250
Registration Bag with Company Logo	\$1,000	N/A
Lanyards for Name Badges with Company Logo	\$500	N/A

*Welcome Reception Sponsor(s) will receive acknowledgement in the Annual Meeting Program Guide, onsite signage, in *NOVA News* e-newsletter and on the NOVA website.

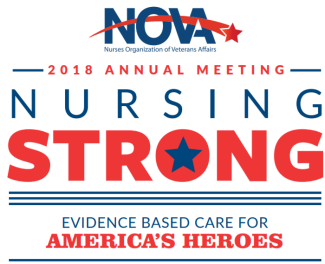
ONSITE PROGRAM OPPORTUNITIES

PROGRAM GUIDE ADVERTISING

Each registered participant receives this valuable book containing the program guide with session descriptions and agenda, speaker highlights, room locations, sponsor and exhibitor listings, listings of social events and instructions for obtaining continuing education credits.

Onsite Program Advertising**	
Outside Back Cover (Full Color)	\$750
Inside Front Cover (Full Color)	\$500
Full Page (Full Color)	\$250
Half Page (Full Color)	\$150

**Print Ads must have a print quality of at least 300 dpi. Email ads to vconverse@vanurse.org. Ads must be high resolution PDF to size and must be saved in CMYK. All ads are printed in full-color. Any necessary artwork or additional copy or photograph preparation will be billed to advertiser. The advertiser is responsible for making sure the ad fits these specifications. No proofs will be supplied by NOVA. NOVA will not be held liable for any printing errors if the error is with the original PDF sent by the advertiser. All copy is subject to NOVA approval.



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SPONSORSHIP/ADVERTISING APPLICATION FORM

COMPANY

MAIN CONTACT

TITLE

EMAIL

PHONE

FAX

ADDRESS

CITY, STATE, ZIP

WEBSITE

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PAYMENT METHOD:

Check (Made payable to NOVA)

Credit Card

Visa MasterCard American Express

Credit Card #: _____

Exp. Date: _____ / _____ CVV Code: _____

Name of Cardholder: _____

Signature: _____

Amount Authorized to Charge: _____

PAYMENT TO:

Nurses Organization of Veterans Affairs
Attn: Victoria Converse, Meeting Manager
1120 Route 73, Suite 200
Mt. Laurel, NJ 08054
Phone: 703-444-5587
Fax: 856-439-0525